



CONSTRUCTION CONFEDERATION

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CIP LAUNCHES NEW WEBSITE
www.cip-books.com

Construction Industry Publications (CIP) is celebrating the re-launch of its online bookshop www.cip-books.com with special discounts on all orders and a star prize for the 100th online customer.

CIP is a UK publisher and mail order bookseller of titles for the Construction Industry, and official distributor of British Standards and JCT Contracts. As a wholly owned subsidiary of the Construction Confederation CIP supply a complete range of publications for Builders, Health & Safety Professionals, Architects, Surveyors, and Civil Engineers.

To celebrate the launch of the new site, CIP is offering 10% discount off all orders placed on the new site, in October and November 2007, and the customer who places the 100th order online will win an iPod.

The newly designed online bookshop offers over 700 plus publications, including the new Environmental Manual, CDM guide and the Construction Health and Safety Manual. The new secure site is easier to use and can be searched by title, ISBN or key word, or catalogue code.

CIP Marketing Manager Sarah Kenny said: "With an attractive, updated image, clear navigation and in excess of 700 publications, the new site couldn't be simpler to use.

"The bookshop is broken down into recognisable sections that enable you to browse the publications on offer, and a quick shop button allows you to see the contents of your shopping basket whilst you continue shopping. Visitors to the site can also create an account that will let them view details of previous purchases and orders pending."

Details of new publications and special offers are shown on the home page of the new site at www.cip-books.com.

Notes to editors:

1. The Construction Confederation is the main representative organisation for building and civil engineering contractors within the UK construction industry.
2. The Confederation consists of: British Woodworking Federation (BWF); Civil Engineering Contractors Association (CECA); Major Contractors Group (MCG); National Contractors Federation (NCF); National Federation of Builders (NFB); Scottish Building Federation (SBF).

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